

## **1998 Party At The Marlboro Ranch**

### *Promotion Reminder Fax*

**DATE:**

**TO:**

**FROM:**

**PAGER NUMBER:**

**RE:** Scheduled Party At The Marlboro Ranch Event

We are excited about our upcoming Marlboro bar promotion and wanted to remind you of some details that will help make the event extremely successful for both of us. If you have any questions regarding the following information, please give me a call at your earliest convenience.

**PROMOTION DATES:** \_\_\_\_\_

**PROMOTION TIMES:** \_\_\_\_\_

**INSIDE CLUB (15 X 15) AREA:**

Incentive Merchandise Distribution  
Interactive Games

**OUTSIDE CLUB – PRIME PARKING NEAR ENTRANCE**

Three (3) Marlboro 4 X 4's

Finally, as outlined in our agreement, we require complete promotional exclusivity during the above listed dates. We understand that you have other valuable relationships with sponsors, and want to avoid potential conflicts that could jeopardize future promotions.

Please be in touch with any questions as we look forward to a successful and exciting promotion together.

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